



OPERATION ^{more}
warm ^{than}
a coat [®]

16th Annual Bensenville Rotary **COAT DRIVE**

December 9, 2017

Be a Partner!

Since 2001, Bensenville Rotary has provided almost 10,000 local children and families in need with warm coats, mittens, hats, and scarfs for the winter. Last year, in partnership with Operation Warm, it raised \$7,000 to buy new coats for children of all ages and sizes.

This year, Bensenville Rotary and Operation Warm are seeking sponsors to support this effort. Please consider organizing an office coat drive or employee fundraiser at your company, or simply donating to the cause. Your contribution would be greatly appreciated. Thank you!



Operation Warm is a not-for-profit organization that has provided more than 2 million brand new winter coats to children in need, helping to improve their self-esteem, peer acceptance, school attendance, and overall wellness.

But why new coats? Because Operation Warm believes the gift of a new coat can tell a child, "You're worth it," and inspire happiness and warmth through pride in ownership. That's why it works with manufacturers to create its own line of carefully crafted winter coats. It controls the quality and ensures its brand new winter coats become a daily source of pride and joy for children in need.

Many of the children who receive new coats from Operation Warm rarely feel the emotion associated with receiving something brand new that no one ever owned before. Inside each coat is a permanent label that says, **"Made Just for You!"**

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HOW TO HELP

1. HOLD A FUNDRAISER: Every \$20 donation buys a new winter coat for a child in need. Our goal is to raise \$8,000 to buy 400 new coats. Your company can contribute by visiting www.operationwarm.org/BensenvilleRotary and donating directly to our effort, or by organizing a fundraiser among your employees and registering to match their donations dollar for dollar.

2. SPONSOR AN OFFICE COAT DRIVE:

In addition to new coats, we also distribute new and gently used coats, hats, mittens, and scarfs at our annual coat drive. Your company can also contribute by collecting and donating these items.



3. VOLUNTEER ON DECEMBER 9: Your employees can see the impact of your company's good work firsthand by signing up to help us distribute new coats and other donated items to Bensenville children and families in need.

FOR MORE INFORMATION

Dr. James Stelter, President

630-766-5940

jstelter@bsd2.org

Vito Vitulli, Vice President

630-479-3655

vvitulli1@gmail.com

