

## MEDIA RELEASE

FOR IMMEDIATE RELEASE  
January 10, 2025

### VILLAGE BOARD

**President**  
Frank DeSimone

**Board of Trustees**  
Rosa Carmona  
Ann Franz  
Marie T. Frey  
McLane Lomax  
Nicholas Panicola Jr.  
Armando Perez

**Village Clerk**  
Nancy Quinn

**Village Manager**  
Daniel Schulze

### FOR MORE INFORMATION:

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## VILLAGE OF BENSENVILLE LAUNCHES RECYCLE COACH

**Bensenville, IL** – For residents looking to reduce their household waste and become better recyclers, look no further than the Recycle Coach app—now available in the Village of Bensenville.

“The Village of Bensenville is excited to join the Recycle Coach network, which will transform how we communicate local collection, waste, and recycling information to our residents. Beyond that, the platform includes engagement and educational tools to help people manage and correctly dispose of their waste,” said President Frank DeSimone, Village of Bensenville.

Residents can access Recycle Coach from their desktop computers and mobile devices. These platforms make it easy for people to get local disposal information for thousands of household items when they need it. And the best part: it’s absolutely free.

With Recycle Coach, residents can:

- Stay organized with custom curbside collection and events calendars
- Receive collection reminders and real-time updates on service disruptions
- Become recycling experts with a comprehensive “What Goes Where?” search tool, including local disposal information and collection requirements for common and uncommon items
- Take the “We Wanted to Know” weekly quizzes for useful recycling tips and tricks
- Use the problem-reporting tool, equipped with geolocation, to notify municipal customer services about issues like missed collections

“Ultimately, the service takes the guesswork out of recycling, empowering residents to make smarter disposal decisions and take an active approach to reducing household waste. For the Village of Bensenville, this will translate into higher recycling rates and less contamination in our recycling stream—a win-win for everyone,” said President Frank DeSimone.

Become a better recycler today by downloading the Recycle Coach app for free at the iTunes Store and Google Play.

### About Recycle Coach

Recycle Coach is a technology company with deep roots in public and private waste management services. The company develops a comprehensive digital solution that optimizes collection, waste, and recycling programs. It connects residents with local disposal information on desktop, mobile, or through digital assistants.

Serving over 3,000 communities across the U.S., Canada, Australia, and New Zealand, Recycle Coach strives to make the world a greener place by making it easier for people to practice waste mindfulness.

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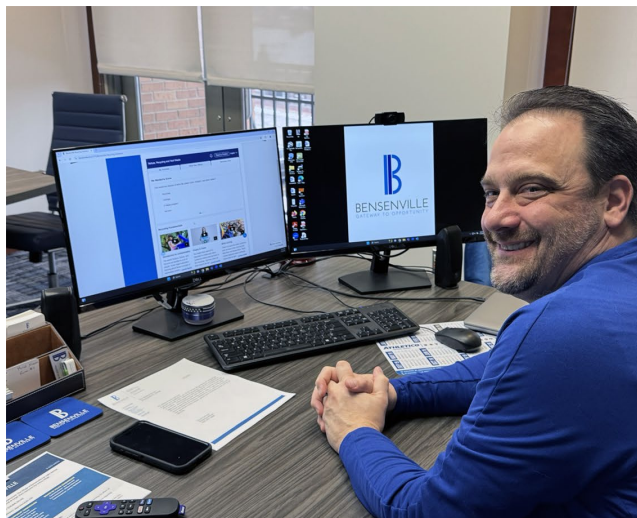
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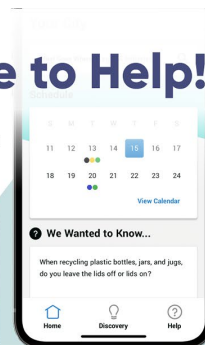
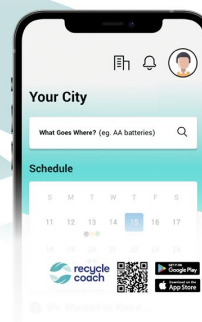
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## We're Here to Help!

Our community has partnered  
with Recycle Coach,



to help you recycle better!

[www.recyclecoach.com](https://www.recyclecoach.com)

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